



WORK SAMPLE

COMPANY FACT SHEET

NOTE

This piece was created by Dennis Zehner during his tenure with the Da Vinci Science Center in Allentown, PA. He is now the President, Chief Marketer, and CEO of EmpowerStar Marketing.

••• **OUR MISSION** •••••
 To Bring **Science to Life** and **Lives to Science**



••• **OUR REACH** •••••

1.5 Million
 TOTAL PARTICIPANTS
 IN CENTER PROGRAMMING
 SINCE 1995
 Estimated



3,721
 MEMBER HOUSEHOLDS
 as of June 30, 2016
ALL-TIME HIGH
116% SINCE 2014

RECORD-BREAKING
 IN-BUILDING
 ATTENDANCE
101,907
51% SINCE 2011

OUTREACH
 PARTICIPATION
40,836
172% SINCE 2011

RECORD-BREAKING
142,743
 TOTAL PARTICIPATION
 IN FY2016
73% SINCE 2011

••• **OUR IMPACT** •••••

SERVING
16
 COUNTIES
 PA NJ

PRESENTING
 OUTREACH
 PROGRAMS
 AND SHOWS IN
5 STATES
 NY CT PA NJ MD

PROVIDING
2,980
 TEACHER-DAYS
 OF TRAINING
 SINCE 2013

EDUCATING AND INSPIRING
 APPROXIMATELY **21,000** FIELD TRIP STUDENTS ANNUALLY FROM **MORE THAN 80** SCHOOL DISTRICTS

3 FULL OR PROVISIONAL
 U.S. PATENTS
 EARNED BY
 INVENTOR'S LAB
 STUDENTS

20 2016 PJAS REGIONAL
 AWARD WINNERS FROM
 THE ALLENTOWN SCHOOL
 DISTRICT COACHED BY
 THE STEM VALLEY
 MENTORING COALITION

MORE THAN **4,100**
 STUDENTS RECEIVING
 SCIENCE INQUIRY FUND
 SCHOLARSHIPS SINCE 2014

••• **OUR HISTORY** •••••

ESTABLISHED AT
 LEHIGH UNIVERSITY
1992

SERVED AS HOST FOR JASON PROJECT
 EXPEDITION BROADCASTS FEATURING
 TITANIC EXPLORER BOB BALLARD, PH.D.

OPENED FIRST
 VISITOR EXHIBIT
 FACILITY IN
 BETHLEHEM, PA
1995

BECAME AN
 INDEPENDENT
 NONPROFIT
 ORGANIZATION
1999

MERGED WITH
 LEONARDO DA VINCI'S
 HORSE, INC.
2003

RELOCATED TO
 ALLENTOWN, PA.
2005

Open for Exsciting Possibilities™